

VALUE CREATION MODEL

In FY2022, SunCon continued to generate a wide range of positive values, reflected in the various outputs and outcomes, which were created through its business model. The execution of strategies which includes focus on resource efficiency, responding effectively to market conditions and stakeholders have enabled not just financial values, but the sustained realisation of values from a multi-capitals perspective.

In essence, values have been created based on the cumulative use of capitals but for illustration purposes, capitals and values have been alligned to their respective categories i.e. financial capitals to financial values and so forth.

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